Mission, Vision and Guiding Principles

Mission
Inspiring women to be strategic philanthropists and investing in the lives of women and girls in Northeast Florida.

Vision
Collective, strategic philanthropy creates a strong, vibrant community where women and girls lead healthy, enriching lives, and contribute their full potential to make Northeast Florida a robust region to live, work, and play.

Guiding Principles
The Women's Giving Alliance commitment is to:

• **Reach out** and **welcome** all women who wish to join.

• **Build relationships** among women united in their desire to improve the lives of women and girls.

• Develop a membership of **educated philanthropists** who understand community needs and become **informed, pioneering grantmakers**.

• **Collaborate** with funding partners and community organizations to empower women and girls.

• Conduct our grantmaking with **integrity, fiscal responsibility and respect** for our grant recipients.