



Mission, Vision and Guiding Principles

Mission

Inspiring women to be strategic philanthropists and investing in the lives of women and girls in Northeast Florida.

Vision

Collective, strategic philanthropy creates a strong, vibrant community where women and girls lead healthy, enriching lives, and contribute their full potential to make Northeast Florida a robust region to live, work, and play.

Guiding Principles

The Women's Giving Alliance commitment is to:

- **Reach out and welcome** all women who wish to join.
- **Build relationships** among women united in their desire to improve the lives of women and girls.
- Develop a membership of **educated philanthropists** who understand community needs and become **informed, pioneering grantmakers**.
- **Collaborate** with funding partners and community organizations to empower women and girls.
- Conduct our grantmaking with **integrity, fiscal responsibility and respect** for our grant recipients.