



Women's Giving Alliance Launches Delores Barr Weaver 4Sight Initiative for Women Ages 40 and Under

New pathway to join WGA builds on success of Delores Barr Weaver Fellows Program

Jacksonville, Florida - October 5, 2017 – The Women's Giving Alliance (WGA), an initiative of The Community Foundation for Northeast Florida, today launched the Delores Barr Weaver 4Sight initiative to encourage women ages 40 and under to become part of WGA's community of strategic philanthropists.

"Women 40 and under - our region's emerging philanthropists - represent the future of WGA," said Ellen Wiss, WGA president. "We are excited to offer a new pathway for this vibrant and energetic group to join WGA to help us achieve our goal of creating a world in which all women and girls can reach their full potential and live healthy, enriching lives."

WGA is dedicated to improving the lives of women and girls in Northeast Florida and inspiring women to be strategic philanthropists. Through the process of collective giving, WGA pools the contributions of each participant to make major grants each year to nonprofits in Northeast Florida – creating a sustainable positive impact that far outweighs an individual's contribution alone. Grantmaking is based upon extensive research into the areas of most acute need for women and girls in our region, and all grants are voted upon by every woman who has joined WGA. In 2016, WGA unveiled its next five-year focus area, "Breaking the Cycle of Female Poverty: Intervention and Prevention," which will form the foundation for the group's future grantmaking and education initiatives.

4Sight offers young women the opportunity to become part of WGA for a first-year reduced contribution of \$750. 4Sight participants enjoy equal and all benefits of all the women who have joined WGA, with equal voting rights, access to educational and social events, and opportunities for committee participation. 4Sight participants are also offered introductory programming including an orientation workshop focused on the personal aspects of strategic philanthropy as well as WGA operations. Participants will also have the opportunity to engage with the WGA community of influential women from across Jacksonville's industries, career paths, neighborhoods and demographics.

The design and launch of 4Sight is the result of a multi-year pilot program sponsored by WGA co-founder and community philanthropist Delores Barr Weaver and other generous women which helped build the 40-and-under participation to more than

According to our young women, WGA is a perfect fit for emerging philanthropists because of:

- The **impact** they can have on the lives of women and girls in Northeast Florida - combining their contributions with the gifts of 400 other women can make a real difference, more than individual donations could alone
- The **research-based strategic philanthropy** model - knowing that each grant is analyzed according to structured criteria and that all members have a voice in choosing which grants are funded
- The **educational and personal development** opportunities - improving leadership and collaboration skills while learning more about the communities of Northeast Florida
- The **connection to key women leaders** and philanthropists - the ability to build true relationships with influential local leaders across diverse professions, age groups and neighborhoods
- **Flexible involvement** - honoring time commitments at work and family life by not requiring specific volunteer commitments or time logged

10 percent of total women in WGA. This diverse group of motivated young women has already enhanced WGA's community outreach and programming, leadership within WGA, and their feedback helped shape 4Sight.

For more information about the WGA Delores Barr Weaver 4Sight initiative, visit the website at www.wganefl.org/DBW-4Sight .

About Women's Giving Alliance

The Women's Giving Alliance, an initiative of The Community Foundation for Northeast Florida, is a dynamic group of diverse women who pool their philanthropic giving to make a lasting impact on the lives of women and girls in Northeast Florida. Since 2001, WGA has become more than 400 women strong, each making an annual contribution of \$1,500. Through those contributions, WGA has made grants totaling more than \$5 million to more than 45 non-profit organizations to support critical community services for women and girls. WGA also has built an endowment exceeding \$3.2 million to ensure the future of its philanthropic work. For more information: www.womensgivingalliance.org

About The Community Foundation for Northeast Florida

The Community Foundation for Northeast Florida (www.jaxcf.org), Florida's oldest and largest community foundation, works to stimulate philanthropy to build a better community. The Foundation helps donors invest their philanthropic gifts wisely, helps nonprofits serve the region effectively, and helps people come together to make the community a better place. Now in its 52st year, the Foundation has assets of more than \$343 million and has made grants of \$410 million since 1964.

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